



Pharmaceutical and Cosmetics Industry Trade Fairs

September 8-9th, 2021



**APPLICATION FORM ORDER
FOR EXHIBITION SPACE AND STAND CONSTRUCTION**
Deadline for submitting applications - July 01, 2021

1

NAME OF THE PAYER / EXHIBITOR	NIP NUMBER
ADDRESS	
E-MAIL OR FAX NUMBER TO BE USED TO CONFIRM PARTICIPATION AND SEND A PROFORMA INVOICE	
CONTACT PERSON (mobile + e-mail)	

I'm ordering:

- Standard stand, ordered from the Organizer – select the type of stand from list B (pos. + C)
- Only free exhibition space – enter the size of the space, line A (pos. + C) + form 3

SELECTED STAND NUMBER

		Price up to 31.12.2020	Price from 1.01.2021	Check by entering X
A	Free exhibition space – enter the size of the space:.....	EUR 125/m ²	EUR 140/m ²	
B	6 m ² stand	EUR 1000	EUR 1100	
	9 m ² stand	EUR 1490	EUR 1600	
	12 m ² stand	EUR 1950	EUR 2100	
	15 m ² stand	EUR 2250	EUR 2350	
	16 m ² stand	EUR 2400	EUR 2500	
	18 m ² stand	EUR 2700	EUR 2850	
	20 m ² stand	EUR 3000	EUR 3125	
	24 m ² stand	EUR 3600	EUR 3725	
	27 m ² stand	EUR 3725	EUR 3850	
	28 m ² stand	EUR 3850	EUR 3975	
	32 m ² stand	EUR 4400	EUR 4500	
	Stand bigger than 32 m ² – specify how many metres:.....	EUR 138/m ²	EUR 150/m ²	
C	Surcharge for location – CORNER stand – two sides open	EUR 100	EUR 100	
	Surcharge for location – HEAD stand – three sides open	EUR 200	EUR 200	
	Surcharge for location – ISLAND stand – four sides open	EUR 300	EUR 300	
	Mandatory, non-refundable registration fee*	EUR 165	EUR 165	X

STAND TYPES

ROW (no surcharge) 1 side open

CORNER (surcharge PLN 400 net) 2 sides open

HEAD (surcharge PLN 800 net) 3 sides open

ISLAND (surcharge PLN 1200 net) 4 sides open

* The non-refundable registration fee includes: WiFi access, 4 Mbps for 1 device, a standard entry to the fair catalogue (500 characters without spaces) with a logotype and contact details, entry on the list of exhibitors on the fair website, information about the exhibitor in the fair's promotional newsletter, 1 trade fair catalogue, electronic invitation for trade fair guests, badges, a graphic banner with an invitation to visit the Exhibitor's stand.

Total cost	
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Receipt of the completed Application Form by the Organizer means the conclusion of a contract between the Exhibitor and the Organizer.

Standard stand structure includes: external walls of the stand, one frieze with the name of the company on each open side of the stand, a table and 3 chairs, 1 light point for each full 3 m² of the ordered space, a hocker and a display counter of 1.0 m x 0.5 m with a height of 1.0 m, an electrical socket (2 kW) 230 V, a trash can, lining within the stand, a hanger.

Resignation from some standard equipment does not reduce the price.

I declare that I have read the Regulations and Terms and Conditions for the Participants of the fair and accept the terms contained therein.

NOTE:

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.....
Company seal

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Date and legible signature of the person authorized to represent the company

Please return the completed form by fax to the number +48 (32) 455-31-61 or by e-mail to the address: targi@pcidays.pl



TERMS OF PAYMENT

1A

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

We accept the conditions set out in the Terms and Regulations of the Fair and the Conditions of Participation in the PCI DAYS 2021 and we undertake to pay the registration fee and all of the fees for the Exhibitor's orders. The condition for taking over the stand is the full settlement of the amounts due under this order, made by bank transfer within the deadline specified in the proforma invoice to the account of FARMACOM Spółka z ograniczoną odpowiedzialnością S.k. with a note - "PCI Days 2021":

PLN bank account number no.: PL20 1050 1344 1000 0090 8033 0856

EUR bank account number no.: PL95 1050 1344 1000 0090 8033 0864 BIC Swift: INGBPLPW

The financial conditions contained in the above document are covered by the confidentiality clause binding the Exhibitor. The confidentiality clause applies to the Exhibitor for a period of 3 years from the date of submitting the aforementioned application to the FARMACOM Publishing House.

PAYMENT – PLEASE COMPLETE WHEN THE PAYER IS NOT THE EXHIBITOR

FULL NAME OF THE COMPANY FOR INVOICING	NIP / EU VAT
FULL ADDRESS FOR INVOICING	
FULL ADDRESS FOR CORRESPONDENCE	
CONTACT PERSON (mobile + e-mail)	
KRS / REGISTRY OF ENTREPRENEURS NUMBER	
POSTAGE DATE	REGISTERED IN

By completing this form, I agree to the processing of my personal data in the scope indicated in this form in order to service the above-mentioned inquiries and for archiving purposes of FARMACOM Spółka z ograniczoną odpowiedzialnością Sp. k. with its registered seat in Wodzisław Śląski, 16 Jana, 44-300 Wodzisław Śląski, entered into the Register of Entrepreneurs held by the District Court for Gliwice, 10th Commercial Division of the National Court Register under the number KRS 0000720784, share capital PLN 10000, Tax Identification Number: 6472581881 as the Personal Data Administrator. I am aware of the voluntary submission of personal data and my right to access and correct or delete my personal data.

In addition, I agree to:

- the processing of my personal data in the scope indicated in this form by FARMACOM Spółka z ograniczoną odpowiedzialnością Sp. k. as the Administrator of Personal Data, in order to implement marketing and promotional activities,
- receiving commercial information from FARMACOM Spółka z ograniczoną odpowiedzialnością Sp. k. via electronic means of communication.
- FARMACOM Spółka z ograniczoną odpowiedzialnością Sp. k. using the telecommunication terminal equipment I use (e.g. a computer, telephone, tablet and other) within the meaning of the Telecommunications Law Act in order to provide me with marketing information of FARMACOM Spółka z ograniczoną odpowiedzialnością Sp. k.

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APPLICATION FORM FOR CO-EXHIBITORS

Deadline for submitting applications - July 01, 2021

2

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

Exhibitors are obliged to report all Co-exhibitors present at the stand.

Co-exhibitors' application is free-of-charge.

Co-exhibitors are companies that do not rent an autonomous and paid-up area from the FARMACOM Publishing House, but are physically present at the Exhibitor's stand and present their products. The condition for considering the given company as a coexhibitor is its submitting a statement by the Exhibitor that a representative of the company will be present at the stand during the fair days. Every Co-exhibitor will receive one free-of-charge fair badge and will be placed on the official list of Exhibitors in the catalogue along with the stand number.

If the Co-exhibitor pays the registration fee (EUR 165), he obtains a package of the basic benefits resulting from the payment: (WiFi access, 4 Mbps for 1 device, a standard entry to the fair catalogue (40 characters without spaces) in Polish and English version with a logotype and contact details, entry on the list of exhibitors on the fair website, information about the exhibitor in the fair's promotional newsletter, 1 trade fair catalogue, 30 invitations for trade fair guests, badges, a graphic banner with an invitation to visit the Exhibitor's stand).

- We hereby report a Co-exhibitor free-of-charge.
- We order an additional registration fee for the Co-exhibitor - pieces.

Total cost	
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1. Co-exhibitor.....
 address
 name and surname of the representative.....
 telephone number e-mail

2. Co-exhibitor.....
 address
 name and surname of the representative.....
 telephone number e-mail

3. Co-exhibitor.....
 address
 name and surname of the representative.....
 telephone number e-mail

4. Co-exhibitor.....
 address
 name and surname of the representative.....
 telephone number e-mail

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DEVELOPMENT OF EXHIBITION SPACE DECLARATION OF THE CONTRACTOR OF STAND CONSTRUCTION (OWN STRUCTURE)

3

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

I declare that the exhibition space will be developed as::

- 1. Exhibition space (without any construction elements of the stand) arranged by the Exhibitor without the participation of any external company
- 2. A stand performed by Pracownia Sztuk Plastycznych according to the Exhibitor's own design
- 3. A stand performed by a hired company*

* Using the services of companies building stands, other than Pracownia Sztuk Plastycznych, is associated with the need to pay a license fee to the owner of the facility in the amount of EUR 15/m² of the developed space. The fee will be collected by the Organizer from the Exhibitor and forwarded to the owner of the facility. The stand contractor should be reported to the Organizer by July 01, 2021 at the latest.

* The structure of our stand will be executed by the following company:.....

Total cost	
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PRACOWNIA SZTUK PLASTYCZNYCH SPÓŁKA Z O.O.

www.psp.com.pl

ul . Rzymska 13/19 lok. 2, 03-976 Warszawa

Contact: Łukasz Dybalski

Phone.: +48 664 067 548

E-mail: ldybalski@psp.com.pl

If point 3 is checked, the stand contractor is obliged, no later than on July 01, 2021, submit its design for the acceptance of the Organizer. The design should be presented in a readable form, in two projections, specifying the height of the stand and contain the necessary description. The submitted design should include the space allocated, be in compliance with the construction law and with other regulations and standards in force in Poland, as well as with the regulations on the use of Global EXPO facilities. In addition, it should contain a simplified wiring diagram with a precise selection of media supply locations.

Failure to submit and accept the above-mentioned documents will prevent the commencement of assembly work.

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CONDITIONS FOR THE ASSEMBLY AND DISASSEMBLY OF STANDS

3A

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

The Exhibitor and stand contractor acting on behalf of the Exhibitor are obliged to comply with the schedule of assembly works, terms and conditions of the PCI Days 2021 and the regulations of the Global EXPO, in particular:

1. The contractor is obliged to perform all assembly and disassembly works in accordance with the previously approved architectural plan of the building and in compliance with the applicable safety rules, in particular in the scope of occupational health and safety regulations, in accordance with the principles of art and respect for the facility.
2. The Exhibitor bears full responsibility for the safety and health of all people working at the assembly and disassembly of the stand and during the fair and is responsible for all accidents resulting from the lack of supervision or neglect of work safety requirements. All persons and entities executing stand construction on behalf of the Exhibitor must have valid certificates of the OSH training.
3. The Exhibitor is obliged to have full insurance of all the effects of assembly, equipping and disassembly of the stand, as well as its exhibits, other equipment for which it is responsible and personal items.
4. The Exhibitor is obliged to notify the Organizer immediately about any identified hazards, accidents or damages.
5. The Exhibitor is obliged to follow the protection instructions issued by the owner of the facility and its representatives. All complaints regarding damages incurred by the Exhibitor shall be reported to the Organizer in writing and during the fair and assembly and disassembly of stands. The Exhibitor covers the costs of damages caused to the property of the owner of the facility or caused to other entities and third parties by the Exhibitor, his representatives, companies and persons working for the Exhibitor and third parties who by the will of the Exhibitor stay at Global EXPO during the fair and the assembly and disassembly of stands..
6. The stand contractor has the right to perform only the necessary assembly works and final retouching during the assembly and disassembly executed within his stand. It is not allowed to perform any basic works (carpentry, painting, etc.) related with the preparation of the stand and exhibits. In particular, welding, sanding wood and plaster as well as other dusting works are forbidden.
7. The stand and its equipment should be assembled in such a way that they do not pose a threat to public safety and order, and in particular to the life and health of persons staying at the fairgrounds.
8. During assembly and disassembly, the contractor cannot itself connect or disconnect electrical switchboards in media channels and walls.
9. No elements of the building can be located beyond the allocated exhibition space, block passages and passageways as well as the approved construction height in any way.
10. **The Exhibitor may start to remove their exhibits and other items which belong to them from the stand no earlier than September 9th, 2021 at 3:30 PM.**

The contractor is obliged to systematically remove all packaging and assembly waste during the assembly and disassembly of the stand. All elements of the disassembled stand with exhibits must be removed from the site by the contractor in accordance with the schedule. It is forbidden to throw away the elements of the disassembled stand into the garbage containers on the premises. The contractor will pay special attention to the removal of the floor covering and assembly elements (strip remains) and leave the hall floor free of glue and dirt. If the above-mentioned cleaning works are not carried out within the deadline, the Organizer will commission them at the expense and risk of the Exhibitor.

<p>The stand contractor is also required to:</p> <ul style="list-style-type: none"> - Carry out assembly and disassembly works within the time limits specified in the guide for companies constructing stands - Mark the vehicles parked on the premises of Global EXPO so as to enable the Organizer contact the owner of the vehicle. - Remove the vehicles from the premises of Global EXPO after the assembly / disassembly. - Use only the ETG double-sided tape to fasten the flooring to the floor in the halls.
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The Exhibitor declares that the contractor of the stand has read and accepted the above-mentioned assembly and dismantling conditions.

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OWN ARRANGEMENT OF THE STANDARD STAND

Deadline for submitting applications - July 01, 2021

5

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

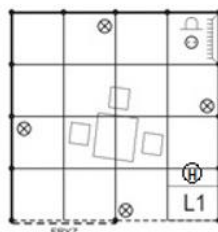
Please indicate the planned locations of electrical sockets, the back office, counters, showcases and other additional equipment of the stand.



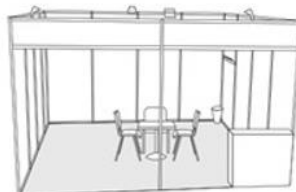
Own design of the stand arrangement should be sent by July 01, 2021 at the latest, with a thoroughly completed order for additional equipment - form 6.

In the absence of an individual design, the stand will be designed by the Organizer in accordance with the equipment ordered.

If form 6 is not completed, the stand will be considered to the standard.



- electrical socket 230 V
- trash can
- lamp 150 W for each full 3 m2
- table and 3 chairs
- display counter L1
- hocker



inscription on the frieze (up to 20 characters)
lining within the stand

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ORDERING ADDITIONAL STAND EQUIPMENT

Deadline for submitting applications - July 01, 2021

6

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

ADDITIONAL SERVICES PRICE LIST FOR 2020					
No.	Stand elements	Unit	Prices in EUR	Quantity	Total
1	display plinth 40kg 100x100 cm height 50 70 100 cm	piece	23.00		
2	display plinth 40 kg 100x50 cm height 50 70 100 cm	piece	22.00		
3	display plinth 40 kg 50x50 cm height 50 70 100 cm	piece	18.00		
4	display plinth 40 kg triangular height 50 70 100 cm	piece	24.00		
5	display plinth 40 kg arc-shaped height 50 70 100 cm	piece	22.00		
6	display plinth 80kg 100x100 cm height 50 70 100 cm	piece	34.00		
7	display plinth 80 kg 100x50 cm height 50 70 100 cm	piece	33.00		
8	promotion counter with a shelf (100x50 cm, height 100 cm)	piece	28.00		
9	promotion counter with a shelf (50x50 cm, height 100 cm)	piece	27.00		
10	arc-shaped counter 50x50 cm, height 100 cm	piece	25.00		
11	promotion counter with a shelf (arc-shaped, height 100 cm) no sign	piece	26.00		
12	promotion counter with a shelf (arc-shaped, height 100 cm) with sign	piece	35.00		
13	sliding doors for counter / plinth h70. 100 cm	piece	10.00		
14	modular cupboard, sliding doors and keylocks (height 100 cm)	piece	28.00		
15	ratchet lock	piece	9.00		
16	rack (100x50 cm, max height 250 cm with 3 shelves)	piece	32.00		
17	rack (50x50 cm, max height 250 cm with 3 shelves)	piece	29.00		
18	shelf for counter / rack	piece	9.00		
19	display shelf 100x30 cm	piece	15.00		
20	glass display shelf 100x30 cm	piece	19.00		
21	glass shelf for showcase	piece	10.00		
22	bookshelf 100 cm	piece	12.00		
23	glazed product display case 100x100 cm, height 100 cm (glazed section height 30 cm)	piece	45.00		
24	glazed product display case 100x50 cm, height 100 cm (glazed section height 30 cm)	piece	38.00		
25	glazed product display case 50x50 cm, height 100 cm (glazed section height 30 cm)	piece	33.00		
26	glazed arc-shaped product display case height 100cm (glazed section height 30 cm)	piece	50.00		
27	glazed showcase (100x100 cm, max height 240 cm with 3 glass shelves)	piece	98.00		
28	glazed showcase (100x50 cm, max height 240 cm with 3 glass shelves)	piece	78.00		

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ORDERING ADDITIONAL STAND EQUIPMENT

Deadline for submitting applications - July 01, 2021

6A

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

29	glazed showcase (50x50 cm, max height 240 cm with 3 glass shelves)	piece	65.00		
30	glazed showcase (arc-shaped, max height 240 cm with 3 glass shelves)	piece	123.00		
31	showcase illumination from above, 300 W halogen	piece	19.00		
32	showcase illumination individual for each shelf (6 x 35 W halogens)	set	38.00		
33	product display case illumination (2 x 35 W halogens)	set	23.00		
34	accordion doors with keylocks	piece	33.00		
35	modular hinged doors with keylocks	piece	38.00		
36	white fill 97x232 cm	piece	15.00		
37	wall elements (97x232cm) above 240 cm	piece	19.00		
38	white fill 47.5x232 cm	piece	14.00		
39	wall elements (47.5 x 232cm) above 240 cm	piece	18.00		
40	fill with a glass pane 97x130cm	piece	25.00		
41	97x100cm fill assembly	piece	9.00		
42	wall reinforcement up to 240 cm	piece	7.00		
43	wall reinforcement above to 240 cm	piece	7.00		
44	shutter width 95cm height 120cm	piece	20.00		
45	back room curtain	piece	15.00		
46	plexiglass clear	m2	47.00		
47	plexiglass stained	m2	55.00		
48	stand height extension above 2.4 m /1 sq. m. area/	m2	18.00		
49	hook 30cm	piece	2.00		

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ORDERING ADDITIONAL STAND EQUIPMENT

Deadline for submitting applications - July 01, 2021

6B

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

	Electrical wiring system elements	Unit	Prices in EUR	Quantity	Total
50	300W halogen	piece	18.00		
51	150W halogen	piece	14.00		
52	metal halogen white light (limited quantity available)	piece	25.00		
53	single 230V socket	piece	13.00		
54	extension lead	piece	10.00		

	Furniture and accessories	Unit	Prices in EUR	Quantity	Total
55	table beech top (70x70cm height 70 cm)	piece	15.00		
56	table beech round top (80cm height 70cm)	piece	15.00		
57	table beech top (70x140cm height 70 cm)	piece	23.00		
58	table white top 70x70cm, or round Ø 80cm	piece	20.00		
59	high table beech top (height 110 cm)	piece	23.00		
60	high table white top (height 110 cm)	piece	23.00		
61	coffee table (height 45cm)	piece	15.00		
62	standard grey upholstered chair	piece	12.00		
63	bar stool / hocker	piece	17.00		
64	leather sofa (limited quantity available)	piece	53.00		
65	leather armchair (limited quantity available)	piece	33.00		
66	A4 leaflet s stand	piece	18.00		
67	freestanding coat hanger	piece	20.00		
68	42' plasma screen / for the duration of the Trade Fairs	piece	200.00		
69	octanorm plasma attachment	piece	25.00		
70	plasma stand	piece	33.00		

	Kitchen and other accessories	Unit	Prices in EUR	Quantity	Total
71	135l fridge	piece	28.00		
72	cupboard+sink+	piece	55.00		
73	electric kettle	piece	15.00		
74	rubbish bin	piece	3.00		

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ORDERING ADDITIONAL STAND EQUIPMENT

Deadline for submitting applications - July 01, 2021

6C

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

	Graphic design services	Unit	Prices in EUR	Quantity	Total
75	stand colour change, Oracal colours	m2	19.00		
76	logo on counter / height extension (max. h = 1m)	piece	24.00		
77	print on film / incl. application /	m2	30.00		
78	application of customer's printed graphics	m2	18.00		
79	graphic design using customer's materials and preparation for print	m2	15.00		
80	permanent wall damage	piece	20.00		
81	cleaning fills of images applied by the Exhibitor	m2	9.00		

Total cost	
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ORDERING STAND TECHNICAL EQUIPMENT

Deadline for submitting applications - July 01, 2021

7

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

The companies using the Organizer's structure are provided with 1 230 V 2kW (1 phase) socket as standard. If you need more sockets or more power, you can order as additional:

Electrical connection, 230 V socket (1 phase)	EUR price	Quantity	Total
230 V round-the-clock 2 kW (e.g. for refrigerators)	68		

Electrical connection, 400 V socket (3 phases) - THREE-PHASE POWER SUPPLY	EUR price	Quantity	Total
to 9 kW / 16 A	115		
9,1 - 25 kW / 32 A	190		

Water	EUR price	Quantity	Total
providing and draining water to the indicated point on the stand	138		

Internet	EUR price	Quantity	Total
Internet access, WiFi 4 Mbps	35		

Compressed air*	EUR price	Quantity	Total
connecting compressed air to the indicated point at the stand (pressure up to 8 bar)*	300		

NOTE!

* The condition to accept the order is to provide air flow parameters expressed in litres per second, for the acceptance of the Organizer.

1. Changes to the equipment order are possible by August 20, 2021 at the latest.

2. Orders placed by the Exhibitor after August 20, 2021 will be executed to the degree possible and will be more expensive by 50%.

Total cost	
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BADGES

Deadline for submitting applications - July 01, 2021

8

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

LIST OF PEOPLE FOR STAND HANDLING

No.	Name and surname	Position	Company
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

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Company seal

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Date and legible signature of the person authorized
to represent the company

Please return the completed form by fax to the number +48 (32) 455-31-61 or by e-mail to the address: targi@pcidays.pl



Pharmaceutical and Cosmetics Industry Trade Fairs

September 8-9th, 2021



ADVERTISING AND OTHER SERVICES

Deadline for submitting applications - July 01, 2021

9

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

	Service	Price for each	Quantity	Total cost
<input type="checkbox"/>	The possibility of roll-up exposure at the fair. We offer perfectly visible places outside of your stand, where you can put up a roll-up. (place to be determined).	EUR 375		

	Service	Price for each	Quantity	Total cost
<input type="checkbox"/>	Placing the Exhibitor's logo on the graphical plan of the fair	EUR 75		

	Service	Price for 1 presentation	Number of presentations	Term for presentations	Total cost
<input type="checkbox"/>	20-minute presentation of the company's offer in the Inspiration Zone. The subject of the presentation and the name of the speaker:	EUR 625			

	Service	Duration	2 Trade Fair days (approx. 100 emissions)	Total cost
<input type="checkbox"/>	Electronic advertising on screens – an opportunity to show an advert in an electronic format on one of the 16 55" screens Adverts will be emitted in loops and without sound . Please send graphics files (1920x1080 px, up to 100 MB) in one of the following formats: presentation - ppt, pdf; static image – jpg; video files - mp4, mov. mpg, avi, mpeg, wmv to the following e-mail address: larysa.jurczyk@farmacom.com.pl .	Spot / presentation up to 30 s	EUR 175	
		Information screen emitted for 15 s	EUR 125	

	Service	Number of people	Number of fair days	Work hours	Net price / fair day	Total
<input type="checkbox"/>	A hostess			10.00 AM – 4.00 PM	EUR 140	
	A hostess speaking a foreign language			10.00 AM – 4.00 PM	EUR 225	

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September 8-9th, 2021



ADVERTISING AND OTHER SERVICES


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9A

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

	Service	Price	Fair days	Number of people	Work hours	Total
<input type="checkbox"/>	Individual security service for the stand on the day of assembly and during the night hours on fair days	EUR 15 / hour / person	Assembly day			
			First fair day			
			Second fair day			

	Service	Price per 1m ² /day	Number of days	Number of m ²	Total
<input type="checkbox"/>	We order the vacuuming of the stand (the stand is vacuumed once a day before the opening of the fair)	EUR 1,25			

	Service	Price
<input type="checkbox"/>	<p>The possibility of promotion using floor stickers with a logotype or any other graphics, placed in the fair aisles.</p> <p>Design provided by the customer in accordance with the guidelines from the Organizer.</p> <p>The price includes the cost of production.</p> 	<p>INDIVIDUAL PRICING</p> <p>The price is calculated on the basis of the dimensions of the design (provided by the customer) with prior verification of technical capabilities.</p> <p>NUMBER OF PLACES LIMITED</p>

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ADVERTISING AND OTHER SERVICES

Deadline for submitting applications - July 01, 2021

9B

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

Service	Price for a piece	Number of pieces	Total
<input type="checkbox"/> Advertising Photo Mat with a logo or any graphics dimension: (150 cm x 150 cm) Design provided by the customer in accordance with the guidelines from the Organizer. The price includes the cost of production. 	EUR 500		

Service	Price		
<input type="checkbox"/> Attaching flags, banners or spatial elements, provided by the ordering party to the girders of the fixed roof structure of the Global EXPO The flags, banners or spatial systems should be prepared for attachment, with weights and eyelets for hanging. 	INDIVIDUAL PRICING The price is calculated on the basis of the dimensions of the flag, banner or a spatial element (provided by the ordering party) with prior verification of technical capabilities. NUMBER OF PLACES LIMITED		
	<table border="1"> <tr> <td>Total cost</td> <td></td> </tr> </table>	Total cost	
Total cost			

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EXTENDED ENTRY TO THE FAIR CATALOGUE

Deadline for submitting applications - July 01, 2021

10

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

The fair catalogue will be given to everyone visiting the fair FREE-OF-CHARGE. It will contain an instance programme and presentations of the exhibition hall, the list of exhibitors, the list of represented companies, the description of new products presented at the fair, information entries of exhibitors and company advertisements held during the fair.

It will be a guide, the best condensed source of information about the exhibition offer of the fair.

It will be published in A5 format, in full colour, on chalk paper, in a circulation of approx. 2000 copies.

All Exhibitors are provided with a standard entry in the printed and on-line catalogue, it is included in the registration fee. This is a basic entry that includes the company name, contact details and a brief description of the company's operations. Each exhibitor can order additional promotion options in the catalogue. The options are paid.

Before the fair, all exhibitors receive an e-mail with a request to supplement the data to be published in the catalogue.

If you have any doubts regarding the entry, please contact our office.

In the case of an application submitted just before the fair, the option to have a printed entry in the catalogue may no longer be available. The catalogues are printed well in advance.

A company that exhibits at the fair is always included in the on-line catalogue.

The standard entry in the fair catalogue (in the registration fee) includes:

- trade name
- website
- full company name
- colourful company logo
- address for correspondence (contact details)
- e-mail address
- information entry of 450 characters (without spaces) in Polish and English version

We accept the coloured logo only in electronic form in the following formats: .EPS, .PDF, .AI, .TIFF or JPG., with the minimum resolution of 300 dpi, CMYK.

Contact details and the content of the entry to the catalogue shall be prepared in electronic form in .txt or .doc format, along with the logotype send to the following address: larysa.jurczyk@farmacom.com.pl within July 15, 2021.

Extension of the standard entry - additional 500 characters _____ EUR 38

Second additional logo (1 piece) _____ EUR 50

Total cost	
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ADVERTISEMENT IN THE FAIR CATALOGUE

Deadline for submitting applications - July 01, 2021

11

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

You are invited to post an advertisement and thus strengthen your promotion at the fair.

HALF A PAGE

standard: 124 x 90 mm
bleed: 148.5 x 103 mm

FULL PAGE

standard: 124 x 184 mm
bleed: 148.5 x 210 mm

COVER

II or III cover page
standard: 124 x 184 mm
bleed: 148.5 x 210 mm



- on the second page of the cover - EUR 750
- on the third page of the cover – EUR 750
- half a page inside the catalogue – EUR 375
- the whole page inside the catalogue – EUR 500

As part of the services we provide, we also offer preparation of a graphic design of advertising.

The cost of preparing the advertisement is agreed individually.

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FAIR CATALOGUE - TECHNICAL REQUIREMENTS

11A

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

Technical requirements for the preparation of advertising:

1. Total catalogue format: 148.5 x 210 mm.

2. Standard advertising modules:

- half a page: 124 mm x 90 mm,
- whole page: 124 mm x 184 mm.

3. A form of advertising with bleeds is also available:

- half a page: 148.5 mm x 103 mm,
- whole page: 148.5 mm x 210 mm.

2 mm bleeds on each side must be added to the dimensions!

(final format enlarged by 4 mm, length and width).

Important elements of advertising (logos, texts, addresses, numbers) should not be closer than 5 mm from the edge.

4. Please send the catalogue advertising in the form of a PDF file.

The bitmaps in the file should be with the resolution of 300 dpi.

5. All of the elements in the file (graphics, bitmaps, texts) should be in the CMYK colours.

The percentage of surface coverage with paints at one point must not exceed 350%.

6. Texts should be converted into curves.

7. Black texts (and other small black elements) should consist of only black colour (the remaining ones, i.e. C, M, Y = 0%).

8. It is necessary to send a jpg file as a preview.

9. The maximum dimension of the insert to the catalogue is A5, or 148.5 x 210 mm.

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Pharmaceutical and Cosmetics Industry Trade Fairs

September 8-9th, 2021



12

SPONSORSHIP PACKAGES

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

MAIN SPONSOR – EUR 10000

- the sponsorship package enables a very wide.
Within the sponsorship package, the Sponsor receives:

- An exhibition stand of 24 m² with the possibility of enlargement,
- Logo displayed in a sequence on a screen by Trade Fairs reception
- Logo in the promotional materials of the fair ,
- A substantive lecture / presentation of the offer - 30 minutes in the Inspiration Zone, subject to be determined,
- Logo on the website and in the fair newsletters, in press advertisements,
- Labelling the main sponsor's stand with a logotype on the floor plan,
- The possibility of the Sponsor's promotional materials being displayed for participants at the reception*,
- The possibility of setting up 3 roll-ups in the main hall*,
- Full-page advertisement in the fair catalogue*,
- The possibility of sticking 10 floor stickers*,
- Setting Sponsor's logo on electronic invitation for trade fair.

**Provided for by the Sponsor*

PARTNER – EUR 7500

- the sponsorship package enables a very wide.
Within the sponsorship package, the Sponsor receives:

- An exhibition stand of 18 m² with the possibility of enlargement,
- Logo on the website and in the fair newsletters, in press advertisements
- A substantive lecture / presentation of the offer - 20 minutes in the Inspiration Zone, subject to be determined,
- Labelling the sponsor's stand with a logotype on the floor plan,
- Logo on the fair website,
- Logo in the promotional materials of the fair,
- The possibility of setting up 3 roll-up in the main hall*,
- Setting Sponsor's logo on electronic invitation for trade fair,
- Full-page advertisement in the fair catalogue*,
- The possibility of sticking 5 floor stickers.

** Provided for by the Partner*

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SPONSORSHIP PACKAGES

Deadline for submitting applications - July 01, 2021

12A

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

SPONSOR OF THE INSPIRATION ZONE – EUR 6250

- the sponsorship package is available for the maximum of 2 companies.

The proposal within the package includes:

- An exhibition stand of 16 m² with the possibility of enlargement,
- Logo on the website and in the fair newsletters, in press advertisements,
- A substantive lecture / presentation of the offer - 20 minutes in the Inspiration Zone, subject to be determined
- The possibility of the Sponsor's promotional materials being displayed for participants at the Inspiration Zone,
- Logo on the fair website,
- Labelling the Sponsor's stand with a logotype on the floor plan,
- Logo in the promotional materials of the fair,
- The possibility of setting up 1 roll-up in the main hall*,
- The possibility of setting up 2 roll-ups in the Inspiration Zone,
- Dedicated electronic invitations with Sponsor's logo for trade fair,
- Full-page advertisement in the fair catalogue,
- The possibility of sticking 5 floor stickers

** Provided for by the Sponsor*

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Pharmaceutical and Cosmetics Industry Trade Fairs

September 8-9th, 2021



SPONSORSHIP PACKAGES

Deadline for submitting applications - July 01, 2021

12B

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

SPONSOR OF THE FAIR BAGS – EUR 4000

- the sponsorship package is available for the maximum of 1 company.

Present your company as a leader of suppliers for the pharmaceutical industry!

Visitors will use them during the fair to collect promotional materials from exhibitors, while displaying your brand.

Description of the proposed package:

- Very good visibility of your brand,
- The graphics with your company's brand will be placed on one side of the bag,
- On the other side of the bag, there will be graphics with the logo of the PCI DAYS 2021 fair
- The graphics will be printed in full colour,
- The bag will be free-of-charge and available at the fair registration.



SPONSOR OF THE FAIR NECK LANYARDS – EUR 2500

- the sponsorship package is available for the maximum of 1 company.

This unique opportunity to sponsor is the best way to get the maximum visibility of your brand, because each participant will wear them around their necks during the fair.

Description of the proposed package:

- Very good visibility,
- Your company logo will be printed on all neck lanyards,
- Print on two sides, full colour, alternating with the PCI DAYS 2021 logo,
- Distribution at the trade fair registration for all fair participants.



The dimensions of the graphics: length of 6 cm x width of 2 cm

The resolution of the graphics: 300 dpi

Circulation: 2000 pieces

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12C

SPONSORSHIP PACKAGES

Deadline for submitting applications - July 01, 2021

FULL NAME OF THE COMPANY / EXHIBITOR	STAND NO
PERSON RESPONSIBLE FOR THE STAND (NAME, SURNAME, TELEPHONE, E-MAIL)	

SPONSOR OF THE FAIR BADGES – EUR 1250

- the sponsorship package is available for the maximum of 1 company.

- Sponsorship of the fair badges is one of the best promotion opportunities during the PCI DAYS 2021!

Description of the proposed package:

- Very good visibility,
- Every guest and exhibitor will wear it during the entire event!,
- Printed on two sides with the Sponsor's full-colour logo,
- Distribution at the trade fair registration for all fair participants.



SPONSOR OF THE FAIR WATER – EUR 2000

- the sponsorship package is available for the maximum of 1 company.

- Walking between the exhibition stands during the Fair can become tiresome! Participants will drink and use bottles of water during all exhibition days to quench their desire, providing your brand excellent visibility.

Description of the proposed package:

- Very good visibility,
- Labels printed in full colour,
- Your branding on bottles,
- The water will be free-of-charge and available in the exhibition hall.

The dimensions of the label: 154 mm x 38 mm
The resolution of the graphics: 300 dpi
Circulation: 2000 pieces



Total cost	
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**TERMS AND REGULATIONS OF THE COMPETITION
FOR THE BEST STAND OF THE PDI DAYS 2020**

13

Deadline for submitting applications - July 01, 2021

§ 1. Organizer

The organizer of the "The Most Attractive Exhibition Stand PCI DAYS 2021" competition is **Publishing Office FARMACOM Spółka z ograniczoną odpowiedzialnością, Spółka Komandytowa**, with its registered office in **Wodzisław Śląski 44-300, Św. Jana 16 Street**

§ 2. Aim of the Competition

The aim of the competition is to select the best fair exhibition, arranged with the best aesthetics and functionality, and presented during the fair. Only the manner of presenting the trade offer at the fair will be evaluated, and not the offer itself.

§ 3. Competition Jury and the manner of selecting the Laureates

Stands will be assessed by a Jury, made up of representatives of the Organizer and the Sponsor of the fair. The Jury will become familiar with all of the exhibitions presented at the fair, meeting the conditions set out in § 5. When assessing the fair exhibitions, the Jury will be guided by the aesthetic values of the exhibition, the originality and functionality of the proposed solutions and compliance with the Competition Terms and Regulations. The decision of the Jury is final and cannot be appealed.

§ 4. Competition Awards

The Jury will award the Main Prize and two Distinctions to companies that have prepared the most interesting arrangements for the exhibition. The prize and distinctions are exclusively prestigious. The Organizer reserves the right to divide the pool of prizes and distinctions otherwise than in the manner specified above.

§ 5. Schedule of the Competition

The Jury will qualify fair exhibitions for the Competition and assess them on the first day of the fair, i.e., on September 9, 2021. Announcement of the results of the Competition and the presentation of the Main Prize and two Distinctions will take place during the fair (September 9, 2021) in the Inspiration Zone.

§ 6. Conditions for participation in the Competition

Participation in the Competition is free-of-charge. It is participated by all of the Exhibitors of the PCI DAYS 2021 who bought exhibition space and prepared a fair exhibition of their products.

§ 7. Other Competition terms

The companies that are awarded the Main Prize or Distinctions in the Competition express unconditional consent to the unlimited and unpaid use of photographs of their stands in promotional and informational materials and press materials (in printed and electronic version), as distributed by the Organizer and on its websites.

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